



## PRESS RELEASE

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### PRODUCTIP LAUNCHES EXPERT SYSTEM FOR INDUSTRY AND TRADE

**ProductIP introduces innovative online expert system to simplify creating, managing and sharing technical files that are compulsory when trading products in Europe.**

The online system developed by ProductIP makes it easier to organize the information required to make a technical file. Test reports and declarations have to be uploaded into the system to sign off on relevant requirements. ProductIP finalizes the file, whereafter access rights can be shared with trading partners, inspection organizations and authorities. The file is kept on record for 10 years, as EU legislation requires. This can be done 24/7 and from any location.

With ProductIP it's for the first time that the information gap between manufacturers and importers is bridged. A wizard, connected to a database with - at this moment - over 3500 different products, advises which requirements are applicable and guides the user through the different steps in English or Chinese. Wil van Zanten, product manager at Elofer: "ProductIP helps us with the complicated task of managing technical files of many different products and suppliers". Besides the technical aspects the system also offers possibilities to declare compliance with social accountability and environmental aspects.

During their years as executives in the manufacturing and testing industry, the founders of ProductIP noticed that there is a significant gap with regard to the legally required registration of technical compliance files. Recent studies by EU authorities showed that in a considerable number of cases these files were incomplete, incorrect or just missing.

Besides offering document management services, ProductIP has a network of specialists, responsible for up-to-date information. An alert subscription service is offered to manufacturing and trading companies, providing the latest information on changes in directives, standards and other market requirements.

Not for publication:

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