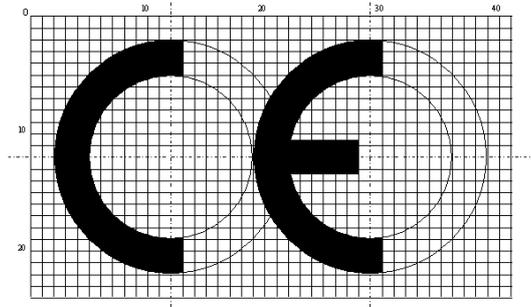




The CE conformity marking must consist of the initials 'CE' taking the following form:



If the CE conformity marking is reduced or enlarged the proportions given in the above graduated drawing must be respected.

The CE marking can have different forms (e.g. colour, solid/hollow) as long as it remains visible, legible and respects its proportions.

The CE marking (characters) must have a height of at least 5 mm, unless all applicable directive allow a deviation.

The CE marking must be affixed to the product or to its data plate. However, where this is not possible or not warranted on account of the nature of the product, it must be affixed to the packaging, if any, and to the accompanying documents, if the directive concerned provides for such documents.

The CE marking must be affixed visibly, legibly and indelibly. Indelible means that it cannot be removed under normal circumstances without leaving noticeable traces (for example some product standards provide for a rub test with water and petroleum spirits). Nevertheless, this does not mean that the CE marking must form an integral part of the product.

Regions

The CE marking is affixed on products that will be placed on the market in the 28 member states of the EU but also Iceland, Liechtenstein, Norway and Turkey.

It does not matter where the products are manufactured.

Obligations

The CE marking is affixed by the manufacturer.

The manufacturer, whether established inside or outside the EU, is the entity ultimately responsible for the conformity of the product with the relevant legislation and for the affixing of the CE marking.

The manufacturer may appoint an authorised representative to affix the CE marking on his behalf.

By affixing the CE marking on a product, a manufacturer is declaring, on his sole responsibility (and irrespectively of whether a third-party has been involved in the conformity assessment process), conformity with all of the legal requirements to achieve CE marking.

If the importer or distributor or another operator places products on the market under **his own name or trademark or modifies them**, he then takes over the manufacturer's responsibilities. This includes the responsibility for the conformity of the product and the affixing of the CE marking. In this case he must have sufficient information on the design and production of the product, as he will be assuming the legal responsibility when affixing the CE marking.

New Legislative Framework

Regulation (EC) 765/2008 lays down the definition, the format and the general principles governing the CE marking. Decision 768/2008/EC provides for conformity assessment procedures that lead to its affixing.

The EU directives and regulations that require CE marking mostly follow (EC) 765/2008 and 768/2008/EC.

An overview of all CE marking legislation can be found [here](#).

Blue Guide

The [Blue Guide](#) on the implementation of EU product rules is one of the main reference documents explaining how to implement the applicable legislation based on the New Legislative Framework (NLF).

Section 4.5 of the Blue Guide provides details on the marking of products, as well for CE marking as for other markings.

ProductIP provides information that enables the supply chain to market safe, healthy and environmentally friendly products from a sustainable source.

ProductIP B.V. Address: Rubensstraat 211 | 6717 VE EDE | Netherlands
IBAN NL16RABO0150770359 | Chamber of Commerce 09188071
T +31 (0) 318 700 622 | expert@productip.com | www.productip.com

